

# Almasi Executive Philanthropy Certificate

Executive Education



Do you work as a senior professional in the field of philanthropy in Africa? Do you wish to develop an advanced and practical application of philanthropy and social investment?

The Centre on African Philanthropy and Social Investment (CAPSI) at Wits Business School presents the certificate course:

## Almasi Executive Philanthropy Certificate

### Who is it for?

This course is for individuals in senior positions who wish to develop expertise and strengthen their knowledge in managing and leading in the field of philanthropy in particular and the non-profit sector in general, and for corporate social responsibility practitioners on the African continent.

### Why a short course?

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### What will I learn?

You will learn to:

- Discuss and evaluate the effectiveness of philanthropy in the African context
- Analyse the role of private wealth in Corporate Social Responsibility (CSR) / Corporate Social Investment (CSI)
- Evaluate African philanthropy and its role in organisational sustainability and in advancing sustainable development goals
- Apply different models of leadership and tools for managing financial resources in philanthropy
- Interpret different policies and laws governing social responsibility in the digital era

### What are the modules?

Core topics

- African Philanthropy and Strategy
- Leadership of Philanthropic and Non-Profit Organisations
- Fundraising and Managing Resources
- Public Policy, Advocacy and Measurement
- Corporate Social Responsibility

Elective topics (choose two)

- Research Methods in Philanthropic Project Management
- Grant Making
- Religion and Philanthropy
- Philanthropy and Sustainable Development Goals



### Course Logistics

Please visit <https://capsi.co.za/certificate-courses/> for full registration requirements.

To register or for more information, please contact:

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